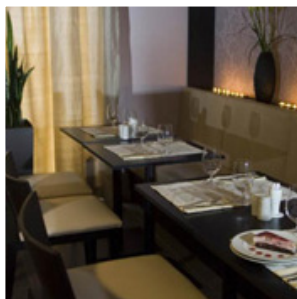




HOBO (СУХАПЕВКА)

NEW SOLUTIONS FOR RESTAURANTS, CAFES, CAFETERIAS

- Design & Layout
- Equipment & Supply
- Maintenance & Servicing



About us

Full range equipment & supply for foodservice industry

Full package of services for both opening and running successful foodservice establishment is available to our customers, ranging from concept elaboration and project development to complete supply and maintenance of installed equipment.

The widest possible selection of equipment and supplies

The Company's products range is constantly expanding with new brands and models entering Russian and world markets, and incorporates more than 30,000 items: equipment, tableware, utensils, accessories, furniture, textiles, washing and cleaning supplies for kitchen.

Experience

NovoSuharevka is one of the leading providers of integrated products and services to public foodservice operators in Russia and CIS.

Annually we serve over 1,000 customers and equip about 200 public foodservice establishments.

The Company's projects portfolio covers all sorts of public foodservice establishments:

- restaurants and cafes
 - chain restaurants
 - hotels
 - dining halls and cafeterias
- at the industrial enterprises and in state-run institutions
- catering companies
 - foodservice complexes
- and food preparation establishments



Covering entire Russia

The Company's partners are at your service in St. Petersburg, Rostov-na-Donu, Novosibirsk, Ekaterinburg, Kazan, Sochi and others. All partners offer integrated equipment and supply services, maintenance and customer service support. Owing to an extensive dealer network and streamlined logistics channels, we are able to satisfy our customers' requirements all over Russia.

Own warranty and professional servicing of equipment

NovoSuharevka offers its customers only the best quality equipment and supplies from top- rated manufacturers. All new hardware is being tested for correspondence with stated technical specifications and performance. Our Service Department provides installation, warranty and post-warranty repairs, and maintenance of equipment.

Personal approach to each customer

We offer professional customer support on all issues related to the effective management of foodservice establishment. The Company's website hosts frequently updated reference databases on products and services, provides professional consultations online.

WE ARE PLEASED TO SHARE OUR EXPERIENCE AND KNOWLEDGE WITH YOU!

Our services

***Turnkey solutions
for foodservice
industry***

***Project follow-up
til activation***

***Online
pre-ordering and
consulting***



NovoSuharevka has deserved the reputation of a reliable partner of foodservice operators.

We guarantee exclusive top quality of our products and services and offer personal approach to each customer in Russia and CIS.

Design & Layout

- establishment floor planning based on construction and sanitation requirements
- layout calculations and selection of equipment
- equipment in-place arrangement
- utility lines connection Project follow-up til activation
- drawing of technological design documentation

Equipment & Supply

- equipment
- tableware
- utensils
- accessories
- furniture
- other supplies

Maintenance & Servicing

- equipment installation / start-up / fine-tune
- troubleshooting
- warranty and post-warranty repairs
- maintenance

New Solutions for Restaurants, Cafes, Bars

NovoSuharevka offers the most extensive inventory of equipment and supplies for HoReCA establishments, i.e. restaurants, cafes, bars, fast food diners.

The Company portfolio embodies projects ranging from small cafes to chain restaurants and upmarket establishments, e.g. Pushkin, Tsar's Hunt, Goodman, Sbarro, Shokoladnitsa etc.

Through close partnership with top-rated European, Russian and Belarusian manufacturers, NovoSuharevka offers foodservice operators the industry's newest product trends at the best prices.

Primary equipment providers:

Electrolux (Sweden) - warming & holding equipment, pass-through lines, convection ovens, refrigeration equipment

Olis (Italy) - warming & holding equipment, pass-through lines

Desmon (Italy) - refrigeration equipment, shock freezers

Emainox (Italy) - pass-through lines, warming & holding equipment

HiCold (Russia) - refrigeration equipment

Robot-Coupe (France) - electro-mechanical equipment

Unox (Italy) - convosteam & convection ovens

Fimar (Italy) - electro-mechanical equipment, pizza ovens

Dihl (Italy) - dishwashing equipment

Scotsman (Italy) - ice machines

Animo (Netherlands) - water boilers, coffee/tea bulk brewers

Enofrigo (Italy) - salad bars, wine refrigerator



Primary equipment providers:

Seltmann Weiden (Germany) - professional chinaware

Paderno (Italy) - utensils, tableware & accessories

Pintinox (Italy) - kitchen accessories & utensils

ARC (France) - professional table- & glassware

Dulevo (Russia) - professional chinaware

Trud (Russia) - kitchen accessories & professional tableware



Other manufacturers' equipment, tableware, utensils, accessories, professional clothing, textiles, commercial washing and cleaning supplies are also available in stock best prices.

Cafeteria Supply

One of our active priorities is equipment of public and private cafeterias. Thanks to its well-balanced stock of high-quality and cost-effective professional equipment by Russian and Belarusian manufacturers, NovoSuharevka is the recognized leader of the tender projects to equip municipal institutions, schools, hospitals and universities.



Among our customers:

Governmental and social agencies:

- Education Department of Moscow
- Education Department of Moscow region
- Offices of Health and Defense Departments
- Administration of the President of the Russian Federation

Large industrial enterprises and holdings:

- MetallInvest
- Moscow Stock Exchange
- RosBank
- TMK
- Gazprom
- Sberbank



Novosuharevka offers broad range of equipment for food preparation operators, such as:

- food prep mini-shops at trading stores
- instant food producers
- catering companies' food preparation shops

Among our customers:

- Chain retailers Magnit, Victoria
- Catering companies LSG Sky Chefs Rus, Compass Group Rus, National Catering Company

Our products inventory includes high-performance professional equipment: baking & proofing cabinets, deck ovens, rotary and convection ovens, cutters, slicers, meat grinders / choppers, mixers, cabinet & display refrigerators, vegetables peelers / cutters.

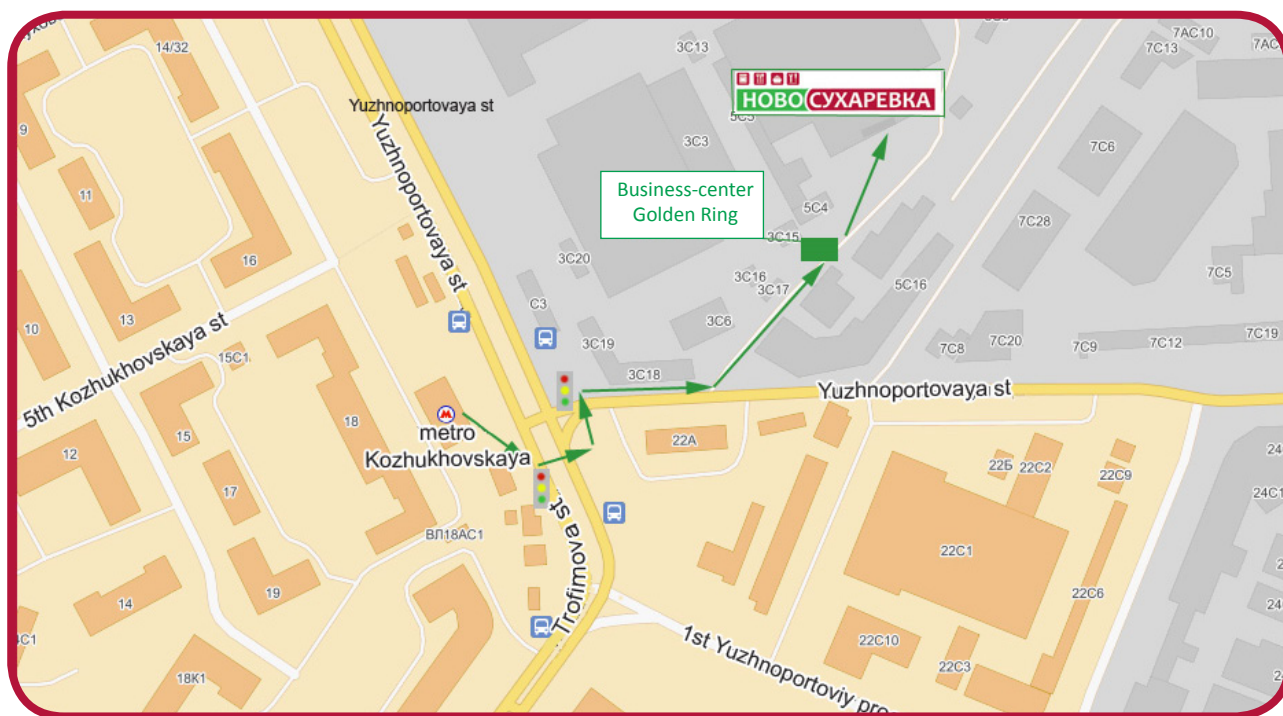




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